



Listen Up Español Attends Inauguration Ceremony For Children’s Rehabilitation Institute of Teleton USA (CRIT) in San Antonio, Texas

Leading Call Center Joins Colleagues at Grand Opening to Celebrate Construction of CRIT San Antonio

PORTLAND, ME—(November 10, 2014) - Listen Up Español’s Chief Operating Officer and Vice President of Business Development attended the inauguration ceremony for Children’s Rehabilitation Institute in San Antonio, Texas of Teleton USA on October 30, 2014.

As the live agent provider for Teleton USA, Listen Up Español answered donation calls that helped raise funds for the construction of CRIT San Antonio. During the 2013 event, Listen Up Español agents answered calls from U.S. residents in English and Spanish. Within 30 hours, agents handled over 80,000 donation calls that contributed to the over \$15,000,000 that was fundraised to help build the facility.

“Attending the grand opening of the first Children’s Rehabilitation Institute in the U.S. was a rewarding feeling,” said Randall Anderson, Chief Operating Officer of Listen Up Español. “Our agents are ecstatic to know that the CRIT has officially opened, and that their time spent answering donation calls contributed to its construction. At Listen Up Español we strive to ‘Deliver Awesomeness’ on a daily basis and working with Teleton USA provided us with the opportunity to do just that.”

The facility will provide medical services to children and teenagers aged 18 and under who have neuromuscular disabilities. All rehabilitation services provided are based on physical, psychological, social and spiritual challenges faced by each young patient.

As a company that regularly works to help others, bridge cultures and make a positive impact in the world, Listen Up Español employees enjoy fulfilling company core values like ‘Go Beyond Ourselves’ and ‘Embracing and Driving Change.’ Listen Up Español continues to work with non-profit organizations for fundraising campaigns and corporate donations.

To learn more about Listen Up Español’s charitable endeavors, visit www.listenupespanol.com.

About Teleton

Teleton Foundation creates a better society, serving those who we love the most: our children. Teleton offers a healthy work environment that positively impacts quality of life of our employees, their families, and the community.

We are proud of the work we do and enjoy working with our partners. Teleton believes in its leaders, and works with utmost respect and equality. In 2013, Teleton made the list of best 100 companies to work for Mexico. We will respect and safeguard each individual's dignity and shall



serve all children with neuromusculoskeletal disabilities by providing comprehensive rehabilitation services, thus facilitating each child's full development and social integration

About Listen Up Español

Listen Up Español is the leading bilingual contact center for Spanish and English agent services. Headquartered in Portland, Maine and operating in Hermosillo, Mexico, the company employs over 800 agents and provides companies with contact center services to reach consumers in the United States and other countries.

Listen Up Español offers clients a broad range of services, including inbound and outbound sales, non-profit donation calls, customer service, dedicated and shared agent services and lead generation. Additionally, Listen Up Español provides campaign planning, scripting and advertising production services in both Spanish and English. With a focus on measurement, training and a sales psychology, Listen Up Español has the experience to turn customer interaction into revenue. For more information about Listen Up Español, please visit listenupespanol.com.

#

MEDIA CONTACT:

Mari Escamilla

(310) 341-7352

Mari@marketingmavenpr.com