



Listen Up Español Donates \$170,000 to buildOn Program at Benito Juarez Community Academy in Chicago

Benito Juarez Community Academy Will Receive Another Year of Funding for School Program That Empowers and Engages Students

PORTLAND, ME—(September 15, 2014) - Listen Up Español will gift \$170,000 to fund the second consecutive year of buildOn's program at Benito Juarez Community Academy in Chicago.

Leading bilingual contact center, Listen Up Español, looks forward to the success of year two for the buildOn program. The \$170,000 donation will benefit students of the Benito Juarez Community Academy, located in the Pilsen suburb of Chicago. At a school where approximately 2,000 students are enrolled, 97% of students are of Hispanic descent.

Listen Up Español's company culture focuses on 'Delivering Awesomeness' and fulfilling core values such as 'Going Beyond Ourselves'. After realizing buildOn shared a similar vision to improve education and never stop learning, Listen Up Español was inspired to work with buildOn on an ongoing basis. Through this partnership, Listen Up Español hopes to empower the U.S. Hispanic youth to go beyond themselves and reach their greatest potential.

"It is very inspiring to know that year one of the program was an even greater success than anticipated," said Tony Ricciardi, Co-Founder and President of Listen Up Español. "In our company we strive to make our team as awesome as they can be by continuously educating them and ourselves. Knowing that we helped students in Chicago live up to their potential is an amazing feeling."

The buildOn program helps students become invested in their community through service projects and volunteering, which fosters the value of helping others who are less fortunate. By reflecting on the work they are doing, the students build confidence in themselves, expand their ambitions, and achieve more at school in order to create a better future for themselves and their community.

In 2013, the program involved 262 students who contributed 9,261 hours of community service. Students also took part in 1,470 hours of mentoring, internships and leadership, as well as community and global education. The buildOn U.S. program model focuses on five qualitative goals: Academic Engagement, Civic Engagement, Empowerment, Expanded Sense of Possibilities, and Personal and Social Development.

Listen Up Español has donated in the past to construct schools with buildOn in Haiti and Nicaragua.

To learn more about Listen Up Español's charitable giving, visit www.listenupespañol.com.



About buildOn

At home or abroad, buildOn's goal is to break the cycle of poverty, illiteracy and low expectations through service and education. In the U.S., buildOn empowers urban youth to transform their neighborhoods through intensive community service and to change the world by building schools in some of the economically poorest countries in the world. Internationally, buildOn is constructing schools in Haiti, Nicaragua, Nepal, Senegal, Malawi, and Mali. Our students have contributed over 1.4 million hours of service in the U.S., and have helped build more than 660 schools around the world. buildOn operates afterschool programs in 13 Chicago public high schools where students have contributed nearly 250,000 hours of service to their community.

About Listen Up Español

Listen Up Español is the leading bilingual contact center for Spanish and English agent services. Headquartered in Portland, Maine and operating in Hermosillo, Mexico, the company employs over 800 agents and provides companies with contact center services to reach consumers in the United States and other countries.

Listen Up Español offers clients a broad range of services, including inbound and outbound sales, non-profit donation calls, customer service and lead generation. Additionally, Listen Up Español provides campaign planning, scripting and advertising production services in both Spanish and English. With a focus on measurement, training and a sales psychology, Listen Up Español has the experience to turn customer interaction into revenue. For more information about Listen Up Español, please visit listenupespanol.com.

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MEDIA CONTACT:

Mari Escamilla

(310) 341-7352

Mari@marketingmavenpr.com